



NKAMANYI FOOTBALL INITIATIVE • HONESTY STREET, KUMBA

Management
Nkamanyi Football Initiative.
Fiango
Kumba
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TO WHOM IT MAY CONCERN

The new NFI – A new dawn

Good day to you,

It is now five years since the Nkamanyi Football Initiative (NFI) set up realizing its dream of empowering the kids of the beloved city of Kumba through Football. Our dream was based on recognizing some problems of our community and asking ourselves what we could do to tackle them without having to wait on some external force or body to do so for us. We dream of a city in which football will be a uniting factor across generation, where kids will be able to make a profession out of football and to have a generation of footballers who are also educationally well prepared.

Looking back at our humble beginnings, we think we can be proud of some of the things we did. Amongst them are:

- We have a state of the art office with all it takes for players to feel comfortable, hold meetings and use the computer facilities for learning purposes. Above all, a dedicated staff.
- We have developed a befitting corporate Identity which gives us a unique identity and is reflected in our attire, our documents, electronic and print media.
- We have created enough awareness about our intention to empower kids through football and in so doing have succeeded in creating an atmosphere in which other teams can thrive, as kids become more and more interested in playing football.
- We have registered our Football Center at appropriate authorities and succeeded as perhaps the only youth football institution in member, in securing an Agreement recognized at the FIFA level.
- Through the many competitions (tournaments and leagues, we have organized in the course of the years which last at times up to 5 months, we have provided the opportunity of talent discovery and for other teams to test their players. We were able through these, to take kids off the streets and provide them something to occupy them. It was also an opportunity for the town to train its referees and for young people to venture into the refereeing world and earn some money.
- We were able to unite all Youth football coaches in the city under an umbrella and provide the opportunity for team work not only in solving problems but also in seeking solutions.
- We organized a couple of Youth empowering forums (some with over 400 youths) that provided the opportunity for all stakeholders to discuss not only football, but also social issues and to address concerns together and seek common solutions.
- We organized leisure events in which we made the young people to visualize the life of footballers and motivate them to work hard to be like them, inviting top former footballers to serve as role models.



- We have, with the support of our friends worldwide, distributed over 50 sets of jerseys to different football teams. We also distributed football shoes and jerseys donated by partner clubs in Europe. Through these gestures, we succeeded in fulfilling part of our mission of making sure that kids play football with the right attire.
- We invested in having all the necessary football equipment that a football training center needs to have. Our kids have all it takes for their training.
- We succeeded in recruiting the best professional youth coaches the town can offer and provide them the opportunity to gain experience. We think it will open the door for future career openings to them.
- We have already produced a first set of young players, playing divisional football. We think we qualified in our first attempt into the second division and look forward to that. Through this First team which is now in the 3rd division, we have succeeded in creating a clear pathway for the kids in the city to become professional football players.
- We also distributed books and schooling materials to many kids in the city.
- We have created contacts with football clubs out of the country who are willing to welcome our players for tests.
- We have created online platforms (Website, Facebook, Twitter, Youtube, Vimeo) through which we can portray our talents to the world. They have a great international viewership which grows by the day.
- We were able to gain the confidence of the Fiango Diocese which put the best football pitch in Kumba at our disposal and continues to support us.
- We developed a magazine in which we could portray youth football in Kumba to the world.

Going ahead and in keeping with our strategic plans, we are moving away from this stage of awareness, which we think we concluded brilliantly, to the stage of consolidation. In this stage, we want to spend more time in consolidating the structures of the initiative and in grooming the players to become professionals and/or future leaders. The current crisis rocking the region and our town in particular has made things extremely difficult for us. We lost many players who left town.

However, we are committed to our mission and are facing the next stage with the following plan.

- The initiative will continue with the following categories – U12, U14, U16, Cadet, Female Team and the A Team.
- Entry of players into the U12, U14, U16 and Female teams shall be by selection. We want to groom dedicated players into professionals.
- To make the initiative sustainable, U12, U14, U16 and Female Category team players shall pay a yearly fee of CFA 60.000 (CFA 5000 per month). This fee will ensure that we can provide them quality training with professional (paid coaches), accident insurance and a host of other advantages. Cognisant of the difficult situation prevailing in the region and the city, we shall put in place a scholarship scheme and engage our partners worldwide to try to take care of these expenses, at least for the first year.
- We are engaging only professional coaches (We have already got their commitment) and also make sure that the coaches continue to keep themselves educated, get appropriate licenses and be at the top of their game.
- We are going to engage in more inter-city competitions.
- We shall continue to seek partnership with teams abroad and hence offer a broader spectrum of opportunities to our players.



- We shall continue to build on the success of the A-Team and envisage a qualification and stay in the second division.
- In our dream of making our kids good future leaders, education is paramount. We have a couple of educational combination plans for our kids
- We have plans to extend the current infrastructure offered us while looking at the possibility of a future permanent location.

We count on your support

NFI Management